

To The Man Who Has "Put It Off"

ARE YOU ONE OF THE MANY who are in this predicament? If you are, take heart. Your lot is not quite as unhappy as it seems.

HERE IS A LITTLE SECRET we have been saving for you. To-morrow, the last shopping day before Christmas, is an excellent day for gift buying. Contrary to the general belief it is *not* the busiest day of the season; in fact, the store is always much less crowded on that day than on preceding days of the final week.

DELIVERY OF GIFTS

Any gift purchased up to store closing time Saturday will be delivered to-morrow or Christmas Day.

R. H. Macy & Co.
Herald Square Inc. New York



IF YOU WERE HERE last Saturday, don't judge to-morrow by that. Last Saturday was the biggest business day of the year; in fact, the biggest in our history. To-morrow, we must ruefully admit, will be distinctly different, if we may judge by many years precedent.

IF YOU HAVEN'T DECIDED YET what to get, and haven't time to think, glance through this page of suggestions. You may not have to go above the Main Floor to find appropriate gifts.

DELIVERY OF GIFTS

Any gift purchased up to store closing time Saturday will be delivered to-morrow or Christmas Day.

You May Purchase Any of These Gifts on the Main Floor

For A MAN

Handkerchiefs
Imported; original designs; generous sizes.

Reefers
Swiss knit and brushed wool in the best colors.

Silk Shirts
Heavy broadcloth, imported Jacquards, and other weaves. \$5.69

Lounging Gowns
Tailored from imported fabrics. \$16.89 to \$33.50

Silk Pajamas
Rich and lustrous silks. Satin stripe. \$12.74

Silk Hosiery
Heavy silk ingrain, full fashioned, black and colors. \$1.88 pair

Military Brushes
Stiff bristles; generous size; in seal, grain or pigskin case. \$12.89

Fitted Cases
Sole leather fitted with all necessary traveling toilet requisites. \$9.44

Cigarette Cases
Imported silver plated cigarette case; thin model. \$1.49

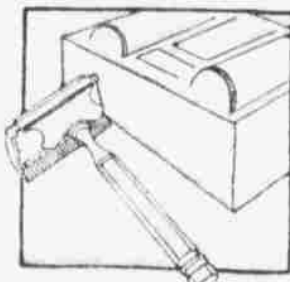
Flasks
Hip size, covered with tan cowhide, with ingenious top usable as a drinking cup. \$7.94

Brief Cases
16 inches long, with three pockets and straps all around. \$4.69



Neckwear
Neat stripes and a generous collection of brocade effects. \$1.44

Walking Sticks
Always suitable for a man. Various styles.



Safety Razors
Gold or silver plated holders, 12 blades, brush, soap stick and mirror. \$2.97

Men's Gloves
Many styles in capeskin, buckskin and woolen gloves — for motoring, street and dress wear. 94c to \$4.69



For A WOMAN

Umbrellas
Silk in black and colors. Latest styles.

Diamond Bracelets
Flexible, all platinum, set with 40 diamonds weighing 2.50 karats. Brilliant, white, and perfect. \$624.00

Diamond Gifts
Bar pins, brooches and rings, an unusually large assortment under \$500.00

Pearl Necklaces
Indestructible graduated pearls, 18-kt white gold clasp with three cut diamonds; 32 inches. \$45.75

Others with diamond set clasps, \$7.94 to \$49.50

Others with gold spring clasps, \$3.49 to \$17.89

Beaded Bags
Large square shape bags of fine beads in floral patterns. \$37.50

Feather Fans
Five-plume ostrich fans with drooping heads mounted on shell colored sticks; in all wanted shades. \$15.89

Sewing Baskets
Lined with brilliant, colored silks; necessary equipment for sewing. \$3.96 to \$41.50

Cook Books
All the well known editions.



Ring Watches
All platinum and set with 28 brilliant diamonds or 24 diamonds and 4 sapphires. 17-jewel Swiss movement. Guaranteed for one year. \$121.00



Silk Stockings
Sheer pure thread silk in the popular shades. \$2.49 pair

Women's Gloves
Real kid and lambskin; gauntlet style or two clasps; Mousquetaire lace or suede. Wool, \$1.19 to \$4.69

Glaze, kid, 1.69 to 7.44



Chypre Perfume
An exquisite extract, in a flashing crystal container; 1 1/2-oz. \$2.34

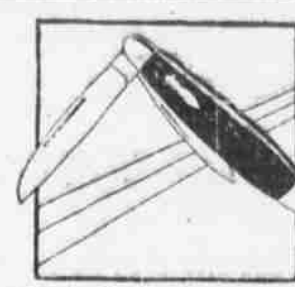
For A BOY

Belt Buckles
Sterling silver belt buckles with engine turned designs. \$3.96

Golf Hose
Heather shades; fancy cuff tops. \$1.88

Handkerchiefs
Hemstitched and embroidered in colors; box of 6. 69c

Jewelry
Cuff links, tie clasps and tie pins.



Pocket Knives
Made in America. 2 sturdy blades. 89c

Gloves
Wool, fleece lined, glaze, and suede for dress up and school wear. 69c to \$2.69

For A GIRL

Silk Stockings
Black or white, in attractive holiday boxes, pair. \$1.88

Coral Necklaces
Graduated white beads, tinted with pink, with a 14-karat clasp. \$4.96

Ribbons
Bright colors and popular widths.

School Bags
To swing over the shoulder. Of various materials.



Girls' Books
A large assortment by well-known authors.

Candy
Our candy department is overflowing with Christmas goodies.

Gifts on the Second and Fifth Floors

Boxing Gloves
In 5-year to adult sizes. Let him learn the manly art of self-defense.

Roller Skates
The better makes, strong and durable. \$1.14 to \$4.44

Ice Skates
The season's here. Include a pair in Christmas things. \$1.29 to \$2.49

Brownie Cameras
No. 2—2 1/4 x 3 1/4 pictures. \$1.84

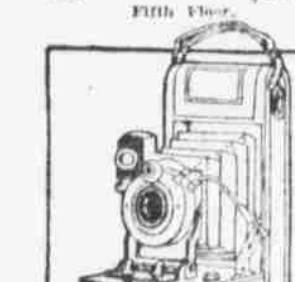
No. 2C—2 1/2 x 4 1/8 pictures. \$4.49

Archery Sets
Complete with bow, arrows and targets. A splendid gift.



Football
Regulation size and made of excellent quality cowhide. \$3.39

Vest Pocket Speedex
Anso, Vest Pocket, Speedex No. 3. Covered with Morocco leather. \$18.89



For Boys

Sweaters
All wool pull-on and coat style, most wanted colors and color combinations. \$4.89 to \$10.74

House Robes
English robes of wool, camel's hair, and cotton and wool mixed. \$12.74 to \$19.74

Skat-A-Sets
A knitted skating suit for boys; consists of cap, scarf, knickers and pull-on sweater. \$13.74

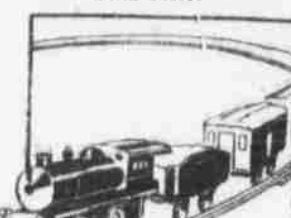
Flannel Shirts
Made just like dad's shirts. \$3.89

Neckties
Bright patterns for boys; correct shapes. Second Floor, Rear.



Dollies!
A word of magic to the little girl, who will surely want one for her very own.

Trains, too
Mechanical, electrical, wooden or metal — we are sure to have the particular kind he wants. Fifth Floor.



Christmas Luncheon
December 23rd
11:30 A. M. to 3:00 P. M.
98c Per Cover
Celery Olives
Blue Point Oysters
or
Half Grape Fruit
Chicken Okra Espagnole
or
Consomme Bretonaise with Rice
Fried Scallops, Tartar Sauce
or
Boiled Halibut Veloute
Choice of
Poached Eggs Florentine,
au Gratin
Braised Centre Filet
Mushroom Sauce
Roast Turkey, Sage Dressing
Cranberry Sauce
Lima Beans Fine Herbs
Potatoes Louisiana
Salad in Season
Choice of
Pumpkin, Mince, Raisin or
Apple Pie
Plum Pudding
Frozen Nesselrode Pudding
Tea Coffee Cider Milk

The Basement Offers:

Pint Vacuum Jugs, \$9.84
A set consisting of a pint vacuum jug, tray and glass in pink, blue or lavender.

Dessert Sets, \$1.24
Imported china dessert sets consisting of large bowl and six dessert dishes.

Cut Glass Water Sets, \$11.74
A jug and six tumblers with beautiful "lily-of-the-valley" design cut in the surface.

A Set of Mixing Bowls, \$1.59
Clover design of American earthenware — 7 bowls from 4 to 10 inches in diameter.

Bon Bon Baskets, \$1.09
Beautifully decorated Nippon China ware, each basket with a handle.

Perfume Bottles, each, 94c
Cut glass in several beautiful designs and in a good weight.

A Happy Solution

If You Don't Know What to Give

Give Merchandise Bonds

In Various Denominations

\$1.00 \$2.00 \$5.00

On Sale on the Main Floor

A Merchandise Bond is a certificate good for purchasing merchandise, at ~~any~~ up to its face value. The recipient may come in and choose the thing he or she desires.

These bonds are acceptable as cash in any department of the store — and they are good at any time.

To the Hurried Shopper:

All you need to do is to decide upon the amount you want to give, come to the Personal Service Shopping Bureau on the Main Floor And Get Bonds to Give

Store Hours: 9 to 5:30 — Store Open All Day Saturdays

The Basement Offers:

French Dressing Bottles, \$2.39 to \$2.64
This little item will look well when company comes. Cut and etched glass.

Boudoir Lamps, \$4.96
Mahogany finish — shade of gold cloth oversilk with ribbon flowers and metallic braid edge.

Pottery Bowls, \$1.98
Bowls are made of pottery and are set on an artistic wrought iron base. Bowls in assorted colors.

Traveling Clocks, \$14.89
From France. Of polished brass with beveled glass sides and top inserts. 8-day movement.

Carving Sets, \$8.24
A three-piece set. Knife is warranted stainless steel. Horn or black and white handles.

Gift Corridor

On the Eighth Floor
A boon to the last-minute shopper — with a price limit.

Gifts at Five Prices:
94c \$1.98 \$2.97
\$3.96 \$4.96

Gifts from all over the house have been arranged here to make last-minute shopping as simple as possible. If you haven't decided what you are going to buy — but know how much you wish to spend — just go to the counter with the price that interests you, and there you will find a world of suggestions and ideas. Eighth Floor.